



# Online Safety at Kingsway Primary School

A guide for parents and carers on keeping children safe in the digital world — together.

KINGSWAY PRIMARY SCHOOL

# Keeping Children Safe Online: A Shared Responsibility

## Our Shared Mission

At Kingsway Primary School, online safety is a partnership between school and home. The internet offers extraordinary opportunities for learning, creativity, and communication — but it can also present real risks, particularly for young children. Together, we can make a meaningful difference.

## This Guide Explains:

- How we support online safety within school
- How parents and carers can help at home
- Where to find trusted, high-quality support and advice

You do not need to be a technology expert. Consistent, caring conversations and simple actions make the biggest difference of all.

# Our Approach to Online Safety

At Kingsway, online safety is treated as a **running and interrelated safeguarding theme** — not a one-off lesson — in line with statutory guidance from the Department for Education and Keeping Children Safe in Education (KCSiE 2024).

## PSHE & RSHE

Online safety is embedded throughout our curriculum, teaching pupils to stay safe and behave responsibly online.

## Assemblies

Regular whole-school assemblies reinforce key messages about respect, kindness, and safety in the digital world.

## Safeguarding

Online safety is a core element of our safeguarding and child protection responsibilities at Kingsway.

## British Values

We promote individual liberty, mutual respect, and the rule of law — values that apply equally online and offline.



# What Children Learn in School

Children are taught online safety in **age-appropriate ways** throughout their time at Kingsway. These messages are revisited regularly so that pupils build genuine confidence and understanding over time — not in a single lesson.



## Protecting Personal Information

Children learn to keep personal details — such as their name, address, and school — private and safe online.



## Recognising Unsafe Content

Pupils learn to identify content that feels wrong or inappropriate, and to question whether what they see online is true.



## Kind & Respectful Behaviour

We encourage children to treat others online exactly as they would in person — with kindness, empathy, and respect.



## Speaking Up for Help

Children are encouraged to tell a trusted adult if anything online worries or upsets them — and know who they can turn to.



# Talk Regularly with Your Child

One of the most powerful things you can do is have **ongoing, open conversations** about your child's online life — not just when something goes wrong. Children are far more likely to ask for help if talking about the internet is normal and comfortable at home.



Helpful conversation starters to try at home:

**"What games or apps do you enjoy most at the moment?"**

**"Has anything online ever made you feel unsure or a bit upset?"**

**"What would you do if something worried you online?"**

These simple questions open the door. You don't need all the answers — listening calmly and without judgement is what matters most.

# Supporting Online Safety at Home

You don't need to be a technology expert to keep your child safe. These three practical steps make a real and lasting difference.

## ✓ Use Parental Controls

Parental controls help manage what your child can see, how long they spend online, and who they can communicate with. They can be applied to devices, broadband, apps, and games consoles. The **NSPCC Parental Controls Guide** provides clear, step-by-step advice for all major platforms. Remember: controls support conversations — they should never replace them.

## ✓ Set Clear Family Boundaries

Agree family rules together so children understand expectations. Consider: which apps and games are permitted; when and where devices can be used; screen-free times such as before bed; and what personal information should **never** be shared online. Rules that children help create are rules they are more likely to follow.

## ✓ Stay Curious, Not Alarmed

Take an interest in the games, videos, and platforms your child enjoys. Sitting alongside them occasionally — rather than only monitoring from a distance — builds trust and gives you a much clearer picture of their online world.

# Trusted Support for Parents & Carers

We strongly recommend the following **trusted UK organisations**, all recognised by the Department for Education and safeguarding agencies. Each offers free, reliable guidance tailored to parents and carers.



## UK Safer Internet Centre

Comprehensive advice, practical guides, and reporting tools specifically designed for parents and carers.

[saferinternet.org.uk](https://www.saferinternet.org.uk)



## NSPCC — Keeping Children Safe Online

Practical advice on online risks, how to talk to children, and step-by-step guidance on setting parental controls.

[nspcc.org.uk](https://www.nspcc.org.uk)



## Thinkuknow (NCA-CEOP)

Clear, evidence-based guidance on preventing grooming and online exploitation, produced by the National Crime Agency.

[thinkuknow.co.uk](https://www.thinkuknow.co.uk)



## Parent Info

Short, expert-led articles covering popular apps, games, social media trends, and practical tips for keeping children safe.

[parentinfo.org](https://www.parentinfo.org)

# If You're Worried About Something Online


If your child tells you something has worried or upset them online, **stay calm and listen**. Your reassurance matters enormously. Here is what to do next.

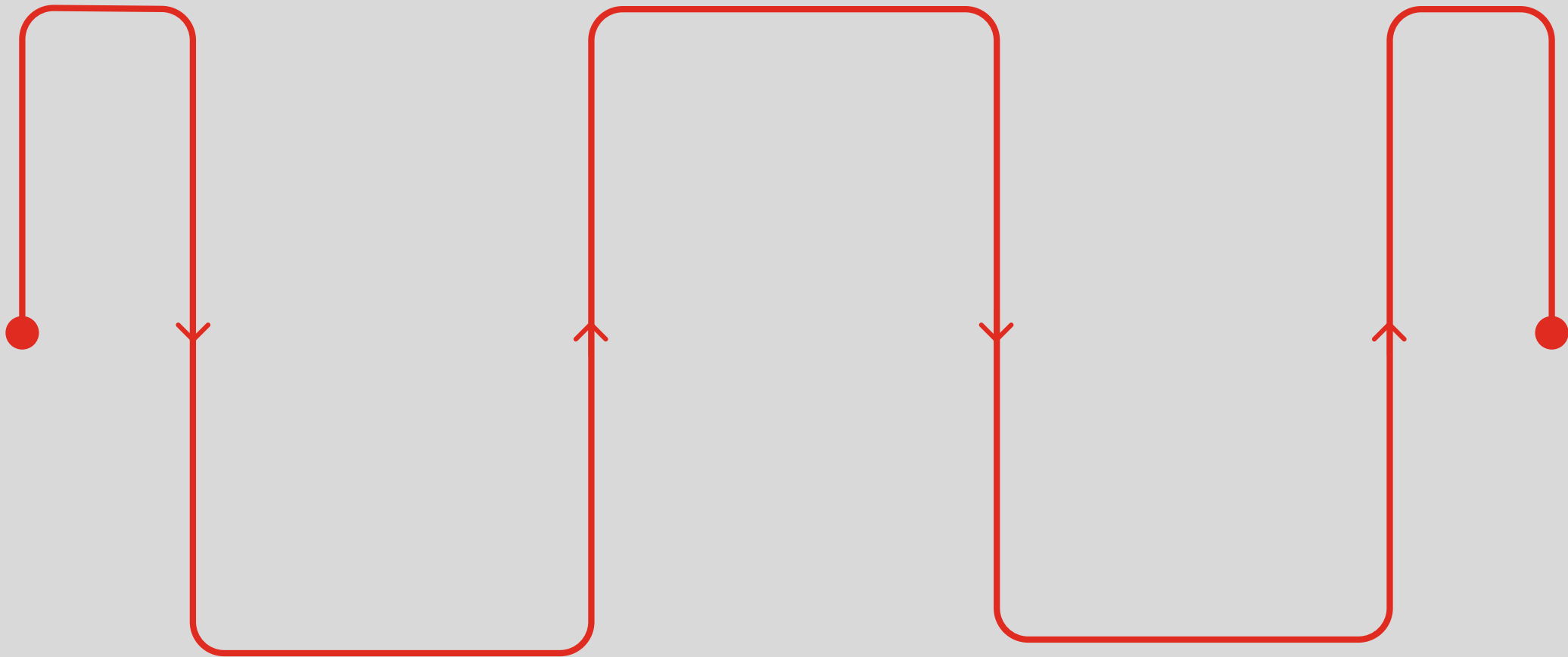
## At Home

- Listen calmly and reassure your child that they have done the right thing by telling you
- Save evidence where appropriate — for example, take screenshots before deleting content
- Use the platform's reporting and blocking tools to prevent further contact
- Visit one of the trusted support organisations listed in this guide for advice on next steps

## At School

- Contact your child's class teacher or the school office as soon as possible
- Ask to speak to the **Designated Safeguarding Lead (DSL)**
- Schools have a **statutory duty** to respond to online safeguarding concerns — including harm that occurs outside school hours or off the school premises

 You do not need to investigate the matter yourself. Please speak to us — we are here to help.



A calm, measured response helps your child feel safe and supported. Acting quickly and seeking help early makes a real difference to outcomes.

# Working Together for a Safer Online World

Online safety works best when **school and home work in true partnership**. By teaching children how to stay safe and supporting families with clear, reliable guidance, we help every pupil at Kingsway develop the skills they need for life.

## Confidence

Children who understand online risks are better equipped to navigate them independently and make safe choices.

## Responsibility

We help children understand their own actions online and the impact those actions can have on others.

## Respect

Treating others with kindness and respect — online and offline — is central to our values at Kingsway Primary School.

✔ These are essential life skills and a key part of Kingsway Primary School's commitment to **safeguarding, wellbeing, and inclusion**. Thank you for being part of our community.